



Online seminar, 6th of September 9:00 - 13:00 (CEST GMT+2)

# SUSTAINABLE TOURISM PRACTICE

Exploring sustainability transitions from a practice based approach

Use the following link to attend (no registration needed):

<https://ruc-dk.zoom.us/j/65133700046?pwd=dnFQaVdDQm5aNnhOMzNZOUxJWVJLdz09>



**Exploring the implications of combining science and tourism practices**

**Machiel Lamers** is Associate Professor at the Environmental Policy Group of Wageningen University, the Netherlands.



**Marketing and communication of sustainable tourism**

**Xavier Font** is Professor of Sustainability Marketing at the University of Surrey, and Professor II at the University of the Arctic in Norway



**Walking with rocks - with care**

**Anu Valtonen** is Professor of Cultural Economy at the University of Lapland, Finland



**Multilevel practices in sustainable transitions**

**Flemming Sørensen** is Professor (MSO) at the Department of Social Sciences and Business, Roskilde University.



**Materiality, spatio-temporality and circularity: sustainable tourism from a practice perspective**

**Laura James** is Associate Professor of Tourism and Regional Development at Aalborg University, Denmark.



**Sustainability practices in Arctic cruise communities**

**Hindertje Hoarau-Heemstra** is Associate Professor of Innovation and Management at the faculty of social sciences at Nord University in Bodø, Norway.

Roskilde University's Centre for Tourism Research (CfTR) and research group Innovation in Service and Experience invites you to join this webinar on sustainable tourism practice.

<https://cftr.ruc.dk/>;

<https://www.linkedin.com/company/research-group-innovation-in-service-and-experience-ise-roskilde-university/>





# PROGRAMME

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- **09:00 – 09:30** Laura James: Materiality, spatio-temporality and circularity: sustainable tourism from a practice perspective
  - **Break**
  - **09:40 – 10:10** Machiel Lamers: Exploring the implications of combining science and tourism practices
  - **Break**
  - **10:20 – 10:50** Anu Valtonen: Walking with rocks - with care
  - **Break**
  - **11:00 – 11:30** Xavier Font: Marketing and communication of sustainable tourism
  - **Break**
  - **11:40 – 12:10** Hindertje Hoarau-Heemstra: Sustainability practices in Arctic cruise communities
  - **Break**
  - **12:20 – 12:50** Flemming Sørensen: Multilevel practices in sustainable transitions
  - **12:50 – 13:00** Finishing remarks
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**Introduction to the topic:** In tourism and hospitality research, the relevance of a practice perspective has been suggested and demonstrated by scholars in relation to a variety of topics, such as cruise tourism, small tourism, eating and themed attractions. Research has also paid attention to how sustainable tourism is practiced, including what the conditions, barriers and strategies are. However, while research indicates a high potential in using the lens of practices to study sustainability transitions in tourism, there are still many puzzles to be solved including how and why different “sustainable” practices are enacted, what types of outcomes they produce, and how they are intertwined with other practices. Research needs to better understand how tourism is nested in webs of practices and also how it copes with troubles, risks and societal problems for example through engaging citizens in tourism development.

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