



Shaping the Future of Journalism

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July 28, 2020

Ms. Kirsten Mogensen
Associate professor Journalism
Roskilde University

Subject: Request to be on the Jury of AGAHI Awards 2020

Dear Ms. Mogensen,

We hope you are doing well and staying safe while the media is keeping us updated with the ongoing pandemic. We can certainly not ignore the contribution journalists are making during these crucial times by risking their lives to cover news on daily basis. We are reverred to announce AGAHI Awards 2020 in November this year to recognize and appreciate best journalistic practices of courageous journalists in Pakistan. We would be honored to have you as a part of this important endeavor in Pakistan.

The AGAHI Awards are an annual series of awards for strengthening quality journalism in Pakistan, created by Amir Jahangir, Young Global Leader (YGL) and Puruesh Chaudhary, Global Shaper of the World Economic Forum. Pakistan's first ever journalism awards, AGAHI Awards were inaugurated on March 28th, 2012. AGAHI and Mishal Pakistan in collaboration with leading press clubs across the country, local and international development bodies, regulatory authorities, and the private sector organize these awards.

The board has recommended your name for our Jury Panel of the AGAHI Awards 2020. We would request you to be part of the Jury Panel for this important media development initiative. These awards hold a great promise for the future of information and knowledge industry in Pakistan and beyond. Hence, your contribution would help us in nominating the best of the journalists' community.

The AGAHI Awards are the most sought after awards for journalism in Pakistan, and have been the foremost media development initiative for the journalist community. The awards have recognized some of the most brilliant and professional journalists in the media industry. The AGAHI Awards winners have gradually progressed in their profession; where some have either reached a decision-making or leadership position in the industry, or have received academic and scholarly excellence for "Shaping the Future of Journalism".

In essence, several media development initiatives in Pakistan have been scaling up training and capacity building efforts for journalists and media professionals. The impact of such development initiative is assessed by recognizing the best journalists reporting on critical issues concerning; Agriculture Policy, Accountability, Climate Change, Competitiveness, Conflict, Corporate Social



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Responsibility, China Pakistan Relations, Creating Shared Values, Culture & Heritage, Data Journalism, Democracy, Ease of Doing Business, Economy, Education, Eliminating Hidden Hunger, Energy, Entrepreneurship, Environment, Epidemics & Pandemics, Extremism & Terrorism, Foreign Policy, Foresight Futures, Fourth Industrial Revolution, Global Dignity, Governance, Health, Human Rights, Identity, Inclusiveness, Infotainment, Innovation, Innovation Journalism, Media Ethics, Open Government, Out of School Children, Photo Journalism, Photo Journalism Print, Video Journalism, Police Reforms, Political Cartoons, Reporting on Women, Rule of Law, Sexual & Reproductive Health Rights, Sports, Sustainability, Sustainable Development Goals (SDG's), Taxation, Vocational Training & Technical Education, Water Stewardship, and Welfare.

We want you to come on board to critically analyze the Performance Standards of Journalists' submission in AGAHI Awards 2020. Your involvement in this process provides an opportunity to discuss and respond to a series of questions about the status and quality of journalism, and the result of your evaluation henceforth, in outlining the strengths and weaknesses.

The evaluation will involve roughly 10-15 stories/news packages on your areas of interest/expertise. On an average an evaluation takes up to 3-5 minutes. This would require approximately 45 minutes of your time, depending upon your assessment speed. The team requests you to choose your area of expertise from the categories mentioned above, so that we can assign stories relevant to your background.

We look forward to your positive response to be an integral part of Shaping the Future of Journalism, through AGAHI Awards. Our team will share a dedicated log-in ID and password with you accordingly. **Kindly send us your brief profile with a recent picture for AGAHI Awards website.** If you are unable to participate on jury, please recommend someone with relevant expertise for the Jury Panel from your institution or areas of expertise.

Please feel free to contact us for any further query or information: awards@agahi.org.pk. Thanking you in anticipation and best regards.

Sincerely,

Amna Sabahat
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