

URBAN EVENTS: ECOLOGIC PRACTICES IN URBAN DESIGN AND SPATIAL INNOVATION

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EVENT CITIES: WHAT IS URBAN EVENTS?

Art and culture increasingly leave the institutions and partake in urban planning processes in public space. Metropolis Performance Biennial, Copenhagen 2010.



A tool to engage citizens, Cultural regeneration in small city Køge,, Denmark **2013**

EVENT CITIES: WHAT IS URBAN EVENTS?

In urban develeopment, temporary spaces and spectacular architecture is created to attract creative middle class citizens. The Carlsberg city, Copenhagen 2012-2015.



EVENTAL URBANISM – ANOTHER FRAMEWORK

Instead of using art and culture events as catalysts for urban change, meaning gentrification, how can art and culture instead partake in urban transformation for people?

How can urban planning practices be changed?

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FRAMEWORK **THREE ECOLOGIES**

Félix Guattari: **Three Ecologies** introduction of an “eco-sophy”

Social ecologies how we engage with each other, organise communities, meet in public, social relations.

Mental ecologies relates to the production of subjectivity. Art and culture, music, aesthetic experiences and how they have potential to change the refrains of existing sign systems.

Environemntal ecologies: how we treat nature, how we design our urban environments, ex. housing as an envoronnemental ecology relating people to to nature or social ecologies.

FROM EVENTS AS CATALYSTS TO ECO-LOGIC URBAN ENVIRONMENTS

urban events are defined as a changes in practice,
when the three ecologies are redistributed *and*
relate and support one another.

URBAN REGENERATION IN GELLERUP, ÅRHUS

THREE EXAMPLES OF EVENTS

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THE GELLERUP PROJECT 1967





Gellerup was built as part of the modernist social housing project of the 60ies and 70ies with welfare ideals of social inclusion and public spaces for all.

FROM GHETTO TO URBAN REGENERATION

The Gellerup Plan is the largest housing project in Denmark, with approximately 8,000 residents

Gellerup is considered Denmark's largest 'ghetto', according to government initiated "ghetto list" and undergoes major urban regeneration for more than 400 million Danish kroner.

ARCHITECTURE AS EVENT



An architectural rendering of a modern urban courtyard. The scene features a large, multi-story brick building with extensive glass windows and balconies. A prominent tree with vibrant pink blossoms stands in the center of the courtyard. People are depicted in various activities: some are sitting on low concrete benches, others are walking, and a few are standing near the building. The courtyard is landscaped with low-lying plants and a paved walkway. The overall atmosphere is one of a lively, community-oriented space.

ARCHITECTURE AS EVENT

ARCHITECTURE AS EVENT







EVENTS AS SENSORIAL CULTURE EVENTS

INSTANT CITY **TASTE A LA GELLERUP**





TASTE A LA GELLERUP



TASTE A LA GELLERUP




TASTE A LA GELLERUP



THE ART GALLERY ANDROMEDA: EVENTS AS PERFORMED CITIZENSHIP



A photograph of a modernist building with a concrete facade and blue doors, framed by trees. The building has a multi-story design with large windows and a prominent concrete structure. The foreground shows a paved area with some grass and fallen leaves, and a tall tree on the left. A street lamp is visible in the center. The text "ANDROMEDA IN MODERNIST ARCHITECTURE WILL EVENTUALLY BE DEMOLISHED" is overlaid in white capital letters on the right side of the image.

ANDROMEDA IN MODERNIST ARCHITECTURE
WILL EVENTUALLY BE DEMOLISHED





Reappropriation of public space



Reappropriation of the modernist architecture





Reappropriation
of the discourse, production
of new signs and meanings



Følg med og vær med til vol. 2 af POV!

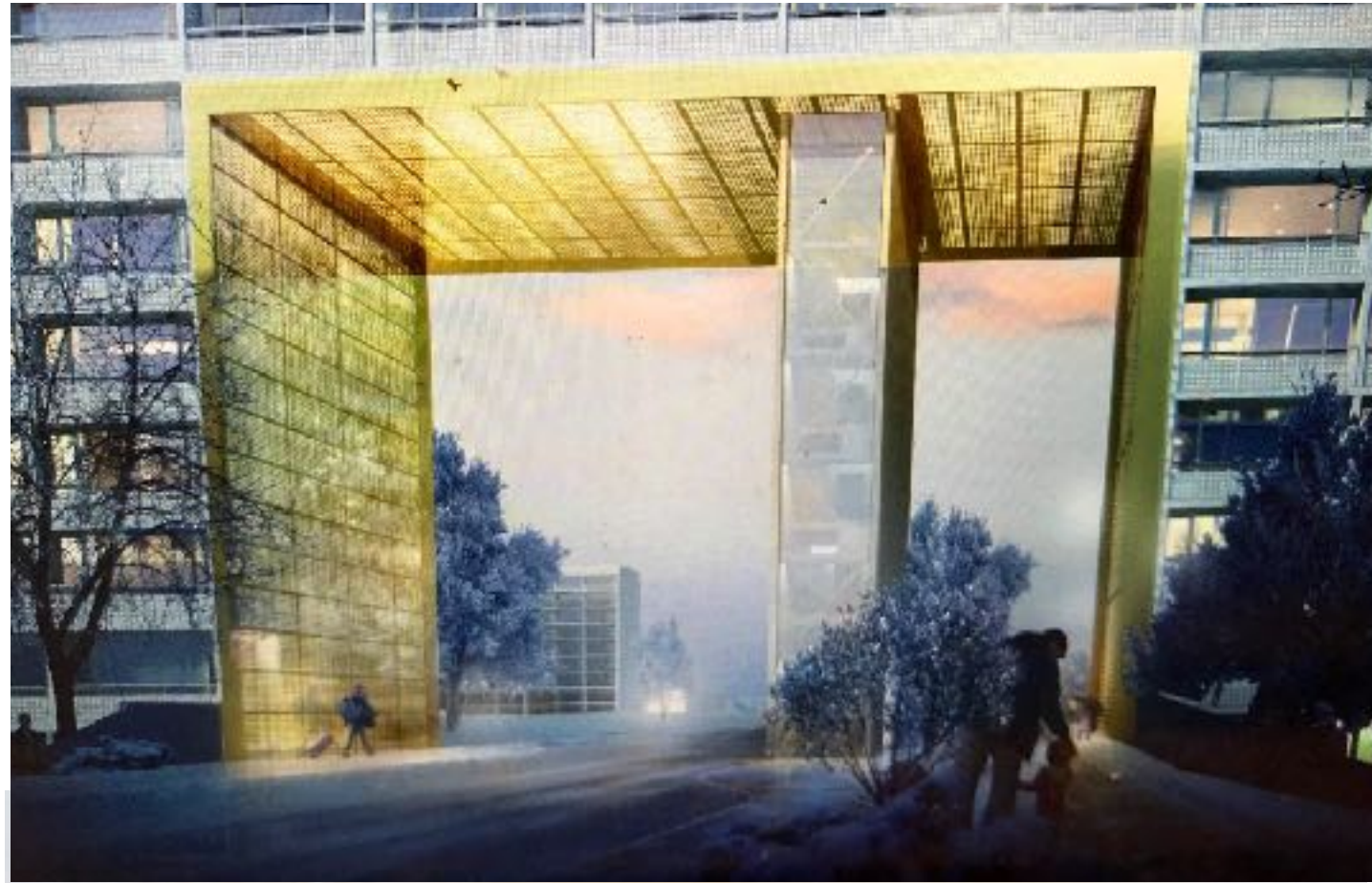
EVERY ONE CAN MAKE A



IMPACT OF EVENTS IN TERMS OF THREE ECOLOGIES:

Events are how mental, social and environmental ecologies are being redistributed.

How mental, social and environmental ecologies support and relate to one another

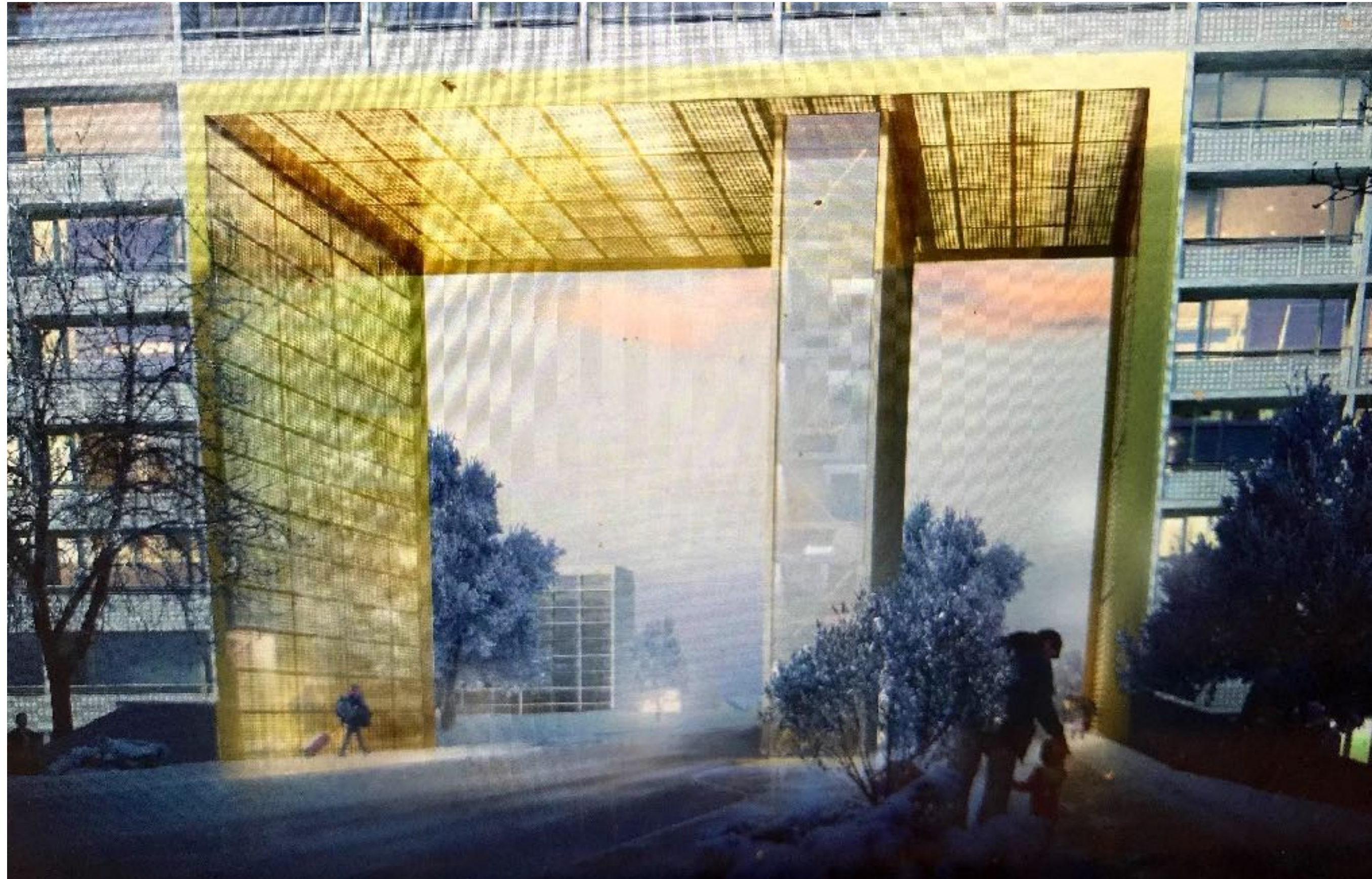


IMPACT OF EVENTS IN TERMS OF THREE ECOLOGIES:

- * Architecture as event
- * Food culture as event
- * Cultural and spatially performed citizenship.



IMPACT OF EVENTS IN TERMS OF THREE ECOLOGIES:



The architecture of inclusiveness:
opening Gellerup city up to the rest of the city of Aarhus.
The neo-liberal aesthetics of inclusion as a sign and symbol, less as an act.

IMPACT OF EVENTS IN TERMS OF THREE ECOLOGIES:



Taste of Gellerup:
Changes mental and social ecologies in terms of making young residents claim other identities, and in terms of establishing cultural and sensory encounters in the local community.

IMPACT OF EVENTS IN TERMS OF THREE ECOLOGIES:



While Andromeda is the least financially and professional supported, it carries the best impact terms of changing existing social, mental and environmental ecologies of Gellerup.

THREE ECOLOGIES IN URBAN DESIGN

- * Turn investment upside-down: from top down investment in physical regeneration into investment in local, community based initiatives.
- * Planners must look into how the social, mental and the environmental affect one another.
- * Initiate processes rather than plans.
- * make use of existing urban capacities, whether social, mental environmental - and let them negotiate
- * User-driven, participatory processes taking place with the existing architecture as framework.
- * art, culture and events can strengthen and empower existing urban capacities; while architecture can support existing space by redesigning and revitalize buildings, rather than tearing them down.
- * Finally, urban planning and design *must change into an eco-logi and cross-disciplinary practice enabling* both mental, social and environmental capacities in the city.



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