

Call for book chapters

Title: **Translating Change: From Idea to Practice**

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Introduction: In modern organizations innovative ideas are constantly “on the move”. Strategy and leadership ideas move in order to be “implemented”, policy-ideas move in order to realize democratic policy-decisions, ideas about concepts like “LEAN”, “TQM” and “BPR” are introduced to improve organizational processes, knowledge about treatments in healthcare move and are supposed to make doctors change their behaviours just as innovative ideas from universities move out into industry in order to be turned into new forms of products and services. In all these situations abstract ideas are moved and translated in order to achieve certain “wished-for” aims. And in all these situations what happens with the idea is in the hands of the next person translating it who may decide to let the token drop, modify it, betray it, add to it, or appropriate it (Latour 1986). Now; if change ideas in organizations are translated rather than “implemented” a profound understanding of such translation processes are needed. The aim of this book is to sum up and further develop the research done in translation studies of change in organizations and show the implications and application of these findings for managing innovation and change.

Chapters: Even though the concept of translation was introduced by researchers in actor-network-theory already in the 1980’s and Barbara Czarniawska and Guje Sevõn took up the concept and idea of organizational change as a translation process in their book “Translating Organizational Change” in 1996 an overview of research done since and its relevance for management of organizational innovation and change have been missing. In 2016 therefore a special issue in the International Journal of Management Review provided the first updated overview over different perspectives in translation studies, summed up research done until now and identified areas where further research was needed (Journal of Management Reviews, Vol.18, Iss.3, July 2016). This book builds on this research and its aim is to further develop it by inviting researchers to send in papers/suggestions for chapters that:

1. Sum up former research in organizational change and innovation as translation processes and give an overview over further research needed.
2. Inviting researchers to contribute with chapters that address gaps identified in former research
3. Inviting researchers to contribute with chapters that explore and demonstrate insights and use of the translation perspective in different areas of application.
4. Inviting researchers to contribute with chapters that further develops translation studies by exploring its origins or developing new ways of theorizing translation processes in relation to organizational change and innovation.
5. Showing the implications and application of these findings for managing organizational innovation and change.

Researchers wanting to contribute with chapters that explore and demonstrate insights and use of the translation perspective in different areas of application (point 3 above) may focus upon topics such as; the travel of management ideas, strategy implementation as translation, policy implementation as translation, the middle manager or internal and external consultant as translator, knowledge/knowledge transfer through translation, innovation through translation. The editors are however open to other topics/themes related to the five points mentioned above.

Audience: This book is relevant for researchers, students and practitioners including change agents, general managers, public servants as well as strategic managers and policy-decision-makers.

Selection: criteria The submitted abstracts will be analyzed and the editors will get back to possible contributors with an assessment of their abstracts, indicating whether it has been accepted, accepted with comments or rejected. The papers will undergo an internal review process where each paper will be reviewed by at least two reviewers.

Submission procedure We encourage you to contribute to the book. Please send in an extended abstract before 12th of March 2018 of no more than two pages organized in this way:

1. Title
2. Introduction: What is the context of the research, the research question addressed and the relevance and contribution of the research to the themes and aims of this book ?
3. Background: What is the conceptual and/or theoretical foundations for the research ?
4. Methodology: What type of research design was used ?
5. Main results: What are the (expected or actual) key findings and contributions of the text/chapter compared to the themes and aims of this book ?
6. Implications for theory and practice: What are the implications of findings for other researchers in the area of translation studies ? What are the normative implications of your research for practitioners working in organizations ?
7. Reference list (additional page – maximum one page)

All submitted abstracts must be written in English and may be submitted individually or collaboratively with a clear indication of authors names, institutional affiliations and contact information. If there are several authors; please indicate who are correspondent author.

Important Authors of abstracts will be notified by March 23th, 2018 about acceptance or rejection of abstracts and receive chapter guidelines. Full chapters are to be delivered in a Microsoft Word format, with Harvard style references by March 1, 2018 (length between: 5000-8000 words). Dates that are important for contributors to remember are:

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| Abstract submission deadline: | March 12 th , 2018 |
| Notification of abstract acceptance: | March 23 th , 2018 |
| Full Chapter submission: | September 14 th , 2018 |
| Feedback of required revisions returned: | November 14 th , 2018 |
| Final submission deadline: | February 1 th , 2019 |

Publication: The book is scheduled to be published by Routledge-Taylor & Francis Group in spring 2019. Each author will receive a book copy for free. No author's fee will be paid.

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