

# Everyday innovation and how to grab it

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# Everyday innovation?

Innovation can be defined as new, creative ideas that are put into practice and create value for the organisation.

*Everyday innovations* are small, and often tacit innovations taking place within the remit of specific work units or sections



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# Everyday innovations

- Already take place in most organizations
- Often non-conscious activities

Based on professional knowledge and experience

Day-to-day problem solving

Professional ambitions



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- They may also be planned
- Research suggests that they are often limited to specific sections or groups of employees
- Everyday innovations are not always seen or articulated as innovations



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# How to cultivate the small ideas?

- Make everyday innovation part of a formal strategy
- Encourage awareness and discussions among managers and team leaders
- Involve “the front line”
- Collaborate with the suppliers



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# First line managers and end-users

Constitute a pool of knowledge and ideas

- They use the present technology, work to meet the present standards and goals etc.
- They interact with the patients, users and relatives on a daily basis



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# Planned involvement of these groups

Is a key means to

- Identify problems that need solving
- Identify unmet needs
- Develop ideas



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