



March 14, 2012

Ms. Kirsten Mogensen

Associate Professor
Roskilde University
Denmark

Subject: Selection on Judges Panel for AGAHI Journalism Award 2012

Dear Ms. Mogensen,

We are pleased to announce your selection to be part of the Judging Panel for Pakistan's First-ever Journalism Awards to be held on March 28th, 2012.

Mishal has been engaged with some of the most dynamic organizations, including media enterprises and global development agencies helping them develop their communication strategies and media development solutions for better understanding and creating synergies between different entities. In Pakistan, Mishal has undertaken the task to build the capacity of the Press Clubs and Journalist Associations by creating learning and knowledge-based platforms.

About AGAHI Initiative

Our initiative, "AGAHI" is increasing the capacity of Investigative Journalism and Responsible Reporting – which aims to use institutionalized sustainable media structures in Pakistan to raise the bar of journalistic standards. The initiative is carried in collaboration with the Press Clubs and the Journalists' Associations, whereby the journalist community are being encouraged to undertake the responsibility of creating such initiatives on their own.

AGAHI Journalism Awards 2012

Following its endeavor, Mishal is hosting PAKISTAN'S FIRST-EVER JOURNALISM AWARDS "THE AGAHI AWARDS 2012". These awards are scheduled to be held on March 28, 2012 in collaboration with local and international media bodies, regulatory authorities, private sector and other stakeholders such as the Center for International Media Ethics (CIME) based out of Brussels and USA, International Centre for Journalists (ICFJ) of USA, BBC College of Journalism in UK, Media Helping Media from the United Kingdom and Global Investigative Journalism Network based out of United States of America in addition to the Press Clubs across Pakistan etc.



The awards are designed in a manner that it will create opportunities for Pakistani journalist and media professionals to showcase their work at international forums. The awards are also linked with international institutions throughout the world for ensuring credibility and merit in selecting the Best Journalists from Pakistan.

AGAHI Journalism Awards 2012

Your booking has been made from March 27-31 at Marriott, Agha Khan Road, F-5/1, Islamabad.

Regards

Puruesh Chaudhary
Director Content