

## The Diffusion of Research Results in the age of Web 2.0

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**The Diffusion of Research**  
**Results in the age of Web 2.0**

# First: My Point

- Too many stakeholders have a valuable stake in the existing system
- Thus web 2.0 will **not** change **anything**

# The Promise of Web 2.0

- Higher speed in research results dissemination
- Cheaper access to research results
- Distribution of research results

# Stakeholders 1

Publishers – Springer, Elsevier ...

- Profit from copyrighted material

Organizations - IFIP, AIS, ACM, IEEE ...

- Money for "good things" from contract with publisher or form digital library

Researchers

- Impossible to read everything => Quality Assurance
- Recognition of my research results

# Stakeholders 2

(Danish) Government

- World Class Universities => Publish in high level journals

Library

- Huge part of our budget goes to expensive proceedings and databases

Students

- Too difficult to get access

The Public

- Why can't I see my tax-money at work

# Struggling Today

- Open Source supportive talk (but no money) at Government Level
- Open Source Journals popping up weekly
- My local library strongly encourages the use
- They also ask me to upload papers – which I cannot because I have signed my copyright away

# Struggling Today **and loosing**

- Open Source supportive talk (but no money) at Government Level
- Open Source Journals popping up weekly
- My local library strongly encourages the use
- They also ask me to upload papers – which I cannot because I have signed my copyright away
- **AIS and others now have electronic high quality journals**
- **Opinion Leaders, e.g. the most cited researchers, stay on as Editors-in-Chief, SEs and AEs for traditional journals**

# Again: My Point

- Too many stakeholders have a valuable stake in the existing system
- Thus web 2.0 will **not** change **anything**
- But there would be hope if Governments were putting money behind and giving up on the traditional aim for world class